

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald Gary Godsey
Filed : August 22, 2001
Art Unit : 3627
Examiner : Mussa A. Shaawat
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers
in a Store Environment

NOTICE OF APPEAL FROM THE EXAMINER TO
THE BOARD OF PATENT APPEALS AND INTERFERENCES

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. Authorization is hereby given to charge the required fees or any additional fees that may be required, or credit any overpayment, to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY


Signature

Jay A. Krebs

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Date: December 19, 2007

Customer No. 27752